

## NCC Cable System Order

|                   |                                  |  |                                 |                  |               |
|-------------------|----------------------------------|--|---------------------------------|------------------|---------------|
| Order #           | 62636949                         | Flight Dates                                       | 03/11/19 - 03/24/19             | Update Date      | 03/14/19      |
| Syscode           | 2148                             | Agency   | Sena Kozar Strategies           | Version          | 1 Vs. 1       |
| System Name       | Spectrum/DISH- I+ Louisville, KY | Advertiser   | Kentuckians for a Better Future | Show All Lines   |               |
| Market            | Louisville                       |  |                                 | Total # of Weeks | 2             |
|                   |                                  | Client Code  |                                 | Total            | \$208.00      |
| AE                | Collin Moore                     | Product Code                                       | KY SW                           | Commission       | \$31.20       |
| Sales Coordinator | John Muldoon                     | Est Code   | 6956                            | Net Total        | \$176.80      |
| Office            | Washington                       | Product Name                                       | 3.15-3.18                       | Total Spots      | 10            |
| Phone             | (301) 941-2620                   | Credit Status                                      |                                 | Affiliate Split  | 100.0         |
| Status            | Not accepted                     |  |                                 | Sold On          | Cost Per Spot |
| Survey            | DMA Nielsen Live+SD Jan19        | Primary Demo                                       | Adults 35+                      | GRP              | -             |
| -                 |                                  | Makegood Policy                                    | Approval Required               | GIMP             | -             |
|                   |                                  |  |                                 | CPP              | -             |
| Comments :        |                                  | 3/14 New Order: Please review and confirm. Thanks! |                                 |                  |               |

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | CNN  | AVG. ALL WKS<   | 3/18/19    | 3/24/19   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$14.00   | \$28.00    | 30       | NCR 12/31/18-03/31/19 |
| 2    | CNN  | SITUATION ROOM< | 3/18/19    | 3/24/19   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$26.00   | \$26.00    | 30       | NCR 12/31/18-03/31/19 |
| 3    | CNN  | AVG. ALL WKS<   | 3/18/19    | 3/24/19   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$33.00   | \$66.00    | 30       | NCR 12/31/18-03/31/19 |
| 4    | MNBC | MSNBC LIVE W/<  | 3/18/19    | 3/24/19   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$13.00   | \$26.00    | 30       | NCR 12/31/18-03/31/19 |
| 5    | MNBC | VARIOUS         | 3/18/19    | 3/24/19   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$18.00   | \$18.00    | 30       | NCR 12/31/18-03/31/19 |
| 6    | MNBC | VARIOUS         | 3/18/19    | 3/24/19   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$22.00   | \$44.00    | 30       | NCR 12/31/18-03/31/19 |

|              | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Sep 2019 | Oct 2019 | Nov 2019 | Dec 2019 | Jan 2020 | Feb 2020 | Total    |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| <b>SPOTS</b> | 10       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 10       |
| <b>AMT</b>   | \$208.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$208.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 03/14/19

62636949 | Louisville | Spectrum/DISH- I+ Louisville, KY | 2148 |

## NCC Cable System Order

|             |                                      |
|-------------|--------------------------------------|
| Order #     | 62636949                             |
| Syscode     | 6677                                 |
| System Name | Spectrum/Louisville Interconnect, KY |
| Market      | Louisville                           |

|                   |                           |
|-------------------|---------------------------|
| AE                | Collin Moore              |
| Sales Coordinator | John Muldoon              |
| Office            | Washington                |
| Phone             | (301) 941-2620            |
| Status            | Not accepted              |
| Survey            | DMA Nielsen Live+SD Jan19 |
| -                 |                           |

|              |                                 |
|--------------|---------------------------------|
| Flight Dates | 03/11/19 - 03/24/19             |
| Agency       | Sena Kozar Strategies           |
| Advertiser   | Kentuckians for a Better Future |

|               |           |
|---------------|-----------|
| Client Code   |           |
| Product Code  | KY SW     |
| Est Code      | 6956      |
| Product Name  | 3.15-3.18 |
| Credit Status |           |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |               |      |   |
|------------------|---------------|------|---|
| Update Date      | 03/14/19      |      |   |
| Version          | 1 Vs. 1       |      |   |
| Show All Lines   |               |      |   |
| Total # of Weeks | 2             |      |   |
| Total            | \$5,129.00    |      |   |
| Commission       | \$769.35      |      |   |
| Net Total        | \$4,359.65    |      |   |
| Total Spots      | 45            |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|            |  |
|------------|--|
| Comments : | 3/14 New Order: Please review and confirm. Thanks! |
|------------|--|

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | CNN  | VARIOUS         | 3/11/19    | 3/17/19   | 05:00      | 09:00     |   |   |   |   | X | X | X | -   | -   | 3           | \$124.00  | \$372.00   | 30       | NCR 12/31/18-03/31/19 |
| 2    | CNN  | AVG. ALL WKS<   | 3/18/19    | 3/24/19   | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$124.00  | \$124.00   | 30       | NCR 12/31/18-03/31/19 |
| 3    | CNN  | CNN NEWSROOM<   | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   | X | X | X | -   | -   | 6           | \$87.00   | \$522.00   | 30       | NCR 12/31/18-03/31/19 |
| 4    | CNN  | AVG. ALL WKS<   | 3/18/19    | 3/24/19   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$87.00   | \$174.00   | 30       | NCR 12/31/18-03/31/19 |
| 5    | CNN  | CNN NEWSROOM<   | 3/11/19    | 3/17/19   | 16:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 3           | \$149.00  | \$447.00   | 30       | NCR 12/31/18-03/31/19 |
| 6    | CNN  | SITUATION ROOM< | 3/18/19    | 3/24/19   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$149.00  | \$149.00   | 30       | NCR 12/31/18-03/31/19 |
| 7    | CNN  | AVG. ALL WKS<   | 3/11/19    | 3/17/19   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 4           | \$186.00  | \$744.00   | 30       | NCR 12/31/18-03/31/19 |
| 8    | CNN  | AVG. ALL WKS<   | 3/18/19    | 3/24/19   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$186.00  | \$372.00   | 30       | NCR 12/31/18-03/31/19 |
| 9    | MNBC | VARIOUS         | 3/11/19    | 3/17/19   | 05:00      | 09:00     |   |   |   |   | X | X | X | -   | -   | 3           | \$87.00   | \$261.00   | 30       | NCR 12/31/18-03/31/19 |
| 10   | MNBC | VARIOUS         | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   | X | X | X | -   | -   | 7           | \$62.00   | \$434.00   | 30       | NCR 12/31/18-03/31/19 |
| 11   | MNBC | MSNBC LIVE W/<  | 3/18/19    | 3/24/19   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$62.00   | \$124.00   | 30       | NCR 12/31/18-03/31/19 |
| 12   | MNBC | VARIOUS         | 3/11/19    | 3/17/19   | 16:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 3           | \$110.00  | \$330.00   | 30       | NCR 12/31/18-03/31/19 |
| 13   | MNBC | VARIOUS         | 3/18/19    | 3/24/19   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$110.00  | \$110.00   | 30       | NCR 12/31/18-03/31/19 |
| 14   | MNBC | AVG. ALL WKS<   | 3/11/19    | 3/17/19   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 5           | \$138.00  | \$690.00   | 30       | NCR 12/31/18-03/31/19 |

## NCC Cable System Order

|             |                                      |
|-------------|--------------------------------------|
| Order #     | 62636949                             |
| Syscode     | 6677                                 |
| System Name | Spectrum/Louisville Interconnect, KY |
| Market      | Louisville                           |

|                   |                           |
|-------------------|---------------------------|
| AE                | Collin Moore              |
| Sales Coordinator | John Muldoon              |
| Office            | Washington                |
| Phone             | (301) 941-2620            |
| Status            | Not accepted              |
| Survey            | DMA Nielsen Live+SD Jan19 |
| -                 |                           |

|              |                                 |
|--------------|---------------------------------|
| Flight Dates | 03/11/19 - 03/24/19             |
| Agency       | Sena Kozar Strategies           |
| Advertiser   | Kentuckians for a Better Future |

|               |           |
|---------------|-----------|
| Client Code   |           |
| Product Code  | KY SW     |
| Est Code      | 6956      |
| Product Name  | 3.15-3.18 |
| Credit Status |           |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 03/14/19      |   |
| Version          |   | 1 Vs. 1       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 2             |   |
| Total            |   | \$5,129.00    |   |
| Commission       |   | \$769.35      |   |
| Net Total        |   | \$4,359.65    |   |
| Total Spots      |   | 45            |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |  |
|------------|--|
| Comments : | 3/14 New Order: Please review and confirm. Thanks! |
|------------|--|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 15   | MNBC | VARIOUS | 3/18/19    | 3/24/19   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$138.00  | \$276.00   | 30       | NCR 12/31/18-03/31/19 |

|              | Mar 2019   | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Sep 2019 | Oct 2019 | Nov 2019 | Dec 2019 | Jan 2020 | Feb 2020 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 45         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 45         |
| <b>AMT</b>   | \$5,129.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$5,129.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/14/19

62636949 | Louisville | Spectrum/Louisville Interconnect, KY | 6677 |